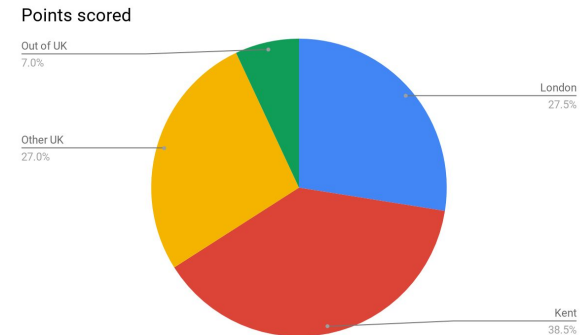


In 2018, Threads delivered a 9 month public programme of residencies across East Kent, comprising of 1 day and 4 day residencies, open critiques, salons and a celebratory event. We selected 48 artists from our international open call which received 200 applications, 7% of applicants were from outside of the UK, including Germany, France, Portugal, Holland, Thailand, Czech Republic and Canada. We attracted local applicants, 38.5% were from Kent and 54.5% were from the rest of the UK, including 27.5% from London. Through implementing our marketing strategy 29.5% found out about our open call via Facebook, 26% found through online listings.



Our open call application form was accessible due to a small amount of questions; described as 'quick and easy' by one applicant. The success of our project is reflected in the 90% of selected artists that stated they would apply to another Threads Open Call.

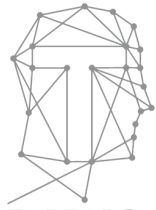
Due to our previous regional activity, 37.5% of our selected artists were from Kent, highlighting our reach and growing Kent based audience. The 37.5% of our selected artists that were from London evidences an equal interest in Kent based opportunities demonstrating the need for short term residencies outside of London and the strength of our activity. We aimed to strengthen connections for East Kent arts organisations and increase recognition to artist led activity outside of the main



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institutions, we did this by inviting representatives from artist-led initiatives from Kent to lead panels at our Salons. Additionally, many of our selected artists travelled to our events, including one artist from our Sittingbourne residency who travelled from Surrey to 2 other residencies and an Essex based artist who attended 3 additional residencies alongside their own. Plus the celebration event linked artists from different residencies enabling networking and future engagement.



Our short duration residencies aimed to be accessible to artists at any stage of their career, this was evidenced in that 16.7% of our selected artists were in full-time education, 16.7% were in full-time employment and 55.6% of selected artists identified as having mixed portfolio career.

Our Micro Residencies were designed to emphasise possibilities of what can be achieved in a short time and to increase production of new work. When asked about the benefits of



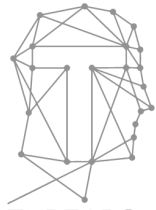
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short duration residencies artists stated: 'I enjoy the short duration. It provides something different. Both challenging and exciting.' & 'I think a one day residency can be really helpful, especially if you have other commitments.'

We aimed to aid artistic development our feedback showed 33.3% rated 'Significant Difference' when asked if the residency was helpful to the development of their practice.



Our residencies that took place at Dover Big Local in the Charlton Centre offered a different experience and type of activity that usually takes place.



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